

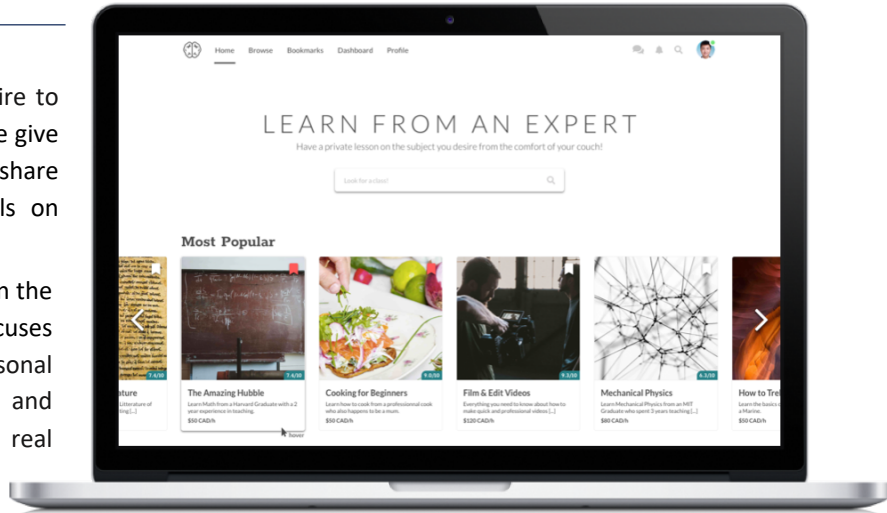
# Cerbo

CONNECTING EXPERTS WITH THOSE WHO DESIRE TO LEARN LIFE SKILLS

## ABOUT US

Cerbo matches experts with those who desire to learn life skills. Through our C2C platform, we give experts in their field the opportunity to share their knowledge through online video calls on either one-to-one or small group sessions.

Cerbo does not rely on pre-recorded videos in the process of education; on the contrary, it focuses on interpersonal communication with personal feedback, the exchange of useful ideas and experiences, and the enjoyment of real conversations between two or more people.



## CLIENTS



Learners

People who want to learn life skills and usually have to go through the hassle of: finding free online videos that actually answer their personal questions; spotting a local or online course with a high benefit-to-cost ratio; or locating and hiring an expert who is available, affordable, and accessible.



Instructors

Professionals who sell their expertise online, rely on social media to attract new customers, and have to get thousands of followers, or spend tons of money on ads in order to stand a chance to succeed. Additionally, experts with knowledge and experience who need an extra source of income.

## OUR SOLUTION

Cerbo connects learners with the experts that can best meet their needs, giving them the chance to learn subjects they're interested in, at any time, from anyone around the world.

## HOW IT WORKS

It's as simple as it sounds:

- 1) Instructors create their profile and courses, then select their prices and available times.
- 2) Learners browse through a variety of topics, and book a session (either one-on-one or group) according to the expertise they're looking for.
- 3) When the time arrives, learners and instructors join their session, engaging so that instructors can help learners develop a life skill in a very personalized and interactive way.
- 4) When the session is over, Cerbo collects the money from learners, pays instructors, and asks learners to rate their experience, thus creating a collaborative marketplace for knowledge sharing.



## CONTACT US

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