ABOUT US

GuitarPlay is a web platform that teaches acoustic and electric guitar remotely, providing a unique experience for people who want to learn to play an instrument. The platform has an innovative feature which is capable of giving instant feedback when users are performing the proposed exercises or songs with their guitar by analyzing the sound captured by the computer's or smartphone microphone. This feature, along with video lessons and a teaching methodology adapted for online use, can help the students achieve their goal of learning guitar at their convenience and pace.

OUR OFFER

We offer complete courses to learn to play the acoustic and electric guitar, for beginners and advanced players. These courses comprise of video lessons and a lot of exercises for the student to practice. The most important part of music learning is practice, so the software will support students, listening to the songs and exercises played, pointing out what's right or wrong in the execution and helping correct it.

PROFILE

Location: Curitiba, Brazil; Toronto, ON, Canada

CLIENTS

For customers that don't have time to attend to private music classes, or for those who try to learn online but have difficulty due to the lack of feedback about how they are playing, GuitarPlay can give a great online music learning experience, with real feedback and an appropriate methodology. With an affordable price and the possibility of learning from home, GuitarPlay combines the strengths of both alternatives, to give its users the best results in a convenient manner.

OBJECTIVES

To make high quality music learning accessible and affordable for people in many different countries through the use of technology.

CONTACTS

Leandro Kasan – CEO

+1 (647) 801-7034

leandro@guitarplay.io

Murilo Santos – CTO

+1 (647) 938-7523

ms@guitarplay.io