

InnScience Labs Inc. supplies scientific equipment into Latin America by targeting government laboratories and educational facilities. To serve our customers efficiently, our sales agents use a custom CRM tool to help them process purchase orders and tracking. Our sales team also offers most personalized purchasing experience by focusing on customers' specific research requirements and meeting their budget. As such, we are able to offer high-quality and affordable equipment.

Problem

Researchers in emerging markets can not find the scientific equipment they need for their studies, projects or businesses.

Challenges:

- Copious amount of time spent finding and connecting with the right suppliers takes productivity away from research.
- Numerous issues related to shipping logistics and custom clearance.
- Insufficient post sales support.

Solution

- 1. To supply scientific equipment into Latin America through an automated and customized platform.
- 2. Map out Logistic Routes. Track and Trace Orders.
- 3. On-going support.

We are looking for:

Mentorship | Partnership | Relationship building

Validated Model

- Over 600K CAD revenue in 2018.
- Average Growth Rate of 35%
- Estimated to pass CAD \$ 2 Million by 2022

We can help you supply to the Latin American market.



