

#### WHAT WE DO?



Bring market-ready startups from Latin America to Toronto and scale them globally

2

Accelerate startups with programs to prepare their business for the North American market

3

Incorporate their company in Canada and launch



## WHAT ARE WE LOOKING FOR?



# STARTUPS WE ACCEPT INTO OUR PROGRAMS

1

Coachable teams with a global vision

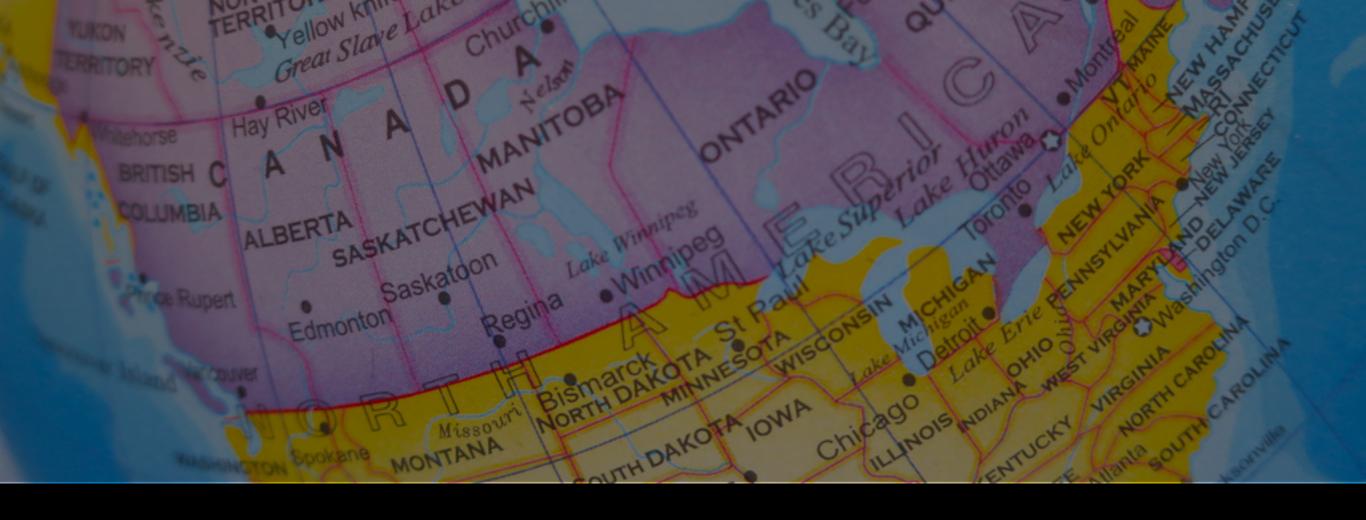
2

Tech companies with a user or customer data base

3

Financial stable companies ready to take the next step to grow their business globally





## PROGRAMS

#### Scaleup Bootcamp Toronto

One or two weeks program designed for startups looking for market validation

#### **LATAM HUB Toronto**

Three months program designed for startups looking for an effective market entry to North America

#### **Scaleup Bootcamp NY**

One week program
designed for startups
looking to increase sales in
the US market

# TRACTION



- First and second generation of LatAm Startups in Toronto
- Fourth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, Government of Mexico and Government of Brazil
- Two Scaleup Bootcamps in Toronto
- MoU with Helix Seneca
- +10 meetups in Canada
- +30 webinars



- Incorporation of LatAm Startups as a non-profit
- Third LatAm Startups Conf (Mexico City, Mexico)
- Supported by Government of Canada and Government of Mexico
- MoU with DMZ and ProMexico
- +5 meetups in Canada
- +30 webinars



- Second LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, City of Toronto, the DMZ at Ryerson

2014

- First LatAm Startups Conf (Santiago, Chile)
- Supported by Ryerson and the DMZ



- MoU with City of Toronto
- Members of NACO (National Angel Capital Organization)
- Open sales office in NY
- Third and fourth generation of LatAm Startups in Toronto
- Fifth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Ontario, City of Toronto Government of Mexico and Government of Brazil
- Three Scaleup Bootcamps in Toronto
- One Scaleup Bootcamp in NY
- +10 meetups in Canada
- +5 webinars



#### **OUR VISION**

#### Year 1

- Bring 20 startups from Latin America
- Have a group of qualified mentors
- Incorporate at least 60% of the startups going through the programs
- Connect startups with Incubators and Accelerators across Ontario

#### Year 2

- Bring 30 startups from Latin America
- Have entrepreneurs in residence at LatAm Hub Toronto
  - Incorporate at least 65% of the startups going through the programs
- Create the first Angel Fund for LatAm Startups

#### Year 3

- Bring 45 startups from Latin America
- Have Latin American and Canadian corporations at LatAm Hub Toronto
- Incorporate at least 70% of the startups going through the programs

### PARTNERS IN NORTH AMERICA





D Seneca HELIX





## PARTNERS IN LATIN AMERICA











## DIRECTORS OF LATAM STARTUPS



Valerie Fox



Markus Schreyer



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Miryam Lazarte



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# JOIN THE MOVEMENT

#### **Headquaters Toronto**

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#### **Sales Office NY**

601 West 26th Street, Suite 325 at Centre For Social Innovation New York, NY 10001

#### **Contact us**

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