

# LATAM HUB TORONTO

HELPING LATIN AMERICAN STARTUPS SCALE GLOBALLY

LATAM STARTUPS

PROGRAM PARTNERS

StartUp **HERE**  
TORONTO

 **TORONTO**

## WHAT WE DO?

1

Bring market-ready startups from Latin America to Toronto and scale them globally

2

Accelerate startups with programs to prepare their business for the North American market

3

Incorporate their company in Canada and launch



LATAM HUB TORONTO

# WHAT ARE WE LOOKING FOR?



# STARTUPS WE ACCEPT INTO OUR PROGRAMS

1

Coachable teams with a global vision

2

Tech companies with a user or customer data base

3

Financial stable companies ready to take the next step to grow their business globally





# PROGRAMS

## **Scaleup Bootcamp Toronto**

One or two weeks  
program designed for  
startups looking for market  
validation

## **LATAM HUB Toronto**

Three months program  
designed for startups  
looking for an effective  
market entry to North  
America

## **Scaleup Bootcamp NY**

One week program  
designed for startups  
looking to increase sales in  
the US market

# TRACTION

2017

- First and second generation of LatAm Startups in Toronto
- Fourth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, Government of Mexico and Government of Brazil
- Two Scaleup Bootcamps in Toronto
- MoU with Helix Seneca
- +10 meetups in Canada
- +30 webinars

2016

- Incorporation of LatAm Startups as a non-profit
- Third LatAm Startups Conf (Mexico City, Mexico)
- Supported by Government of Canada and Government of Mexico
- MoU with DMZ and ProMexico
- +5 meetups in Canada
- +30 webinars

2015

- Second LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Canada, City of Toronto, the DMZ at Ryerson

2014

- First LatAm Startups Conf (Santiago, Chile)
- Supported by Ryerson and the DMZ

# TRACTION

2018

- MoU with City of Toronto
- Members of NACO (National Angel Capital Organization)
- Open sales office in NY
- Third and fourth generation of LatAm Startups in Toronto
- Fifth LatAm Startups Conf (Toronto, Canada)
- Supported by Government of Ontario, City of Toronto  
Government of Mexico and Government of Brazil
- Three Scaleup Bootcamps in Toronto
- One Scaleup Bootcamp in NY
- +10 meetups in Canada
- +5 webinars



## OUR VISION

### Year 1

- Bring 20 startups from Latin America
- Have a group of qualified mentors
- Incorporate at least 60% of the startups going through the programs
- Connect startups with Incubators and Accelerators across Ontario

### Year 2

- Bring 30 startups from Latin America
- Have entrepreneurs in residence at LatAm Hub Toronto
- Incorporate at least 65% of the startups going through the programs
- Create the first Angel Fund for LatAm Startups

### Year 3

- Bring 45 startups from Latin America
- Have Latin American and Canadian corporations at LatAm Hub Toronto
- Incorporate at least 70% of the startups going through the programs



# PARTNERS IN NORTH AMERICA



We're members of



NACO

National Angel  
Capital Organization

# PARTNERS IN LATIN AMERICA



# DIRECTORS OF LATAM STARTUPS



Valerie Fox



Markus Schreyer



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# JOIN THE MOVEMENT

## **Headquarters Toronto**

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## **Sales Office NY**

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## **Contact us**

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