

"THE CITY OF TORONTO IS WORKING TO CREATE OPPORTUNITIES FOR COMPANIES IN TORONTO, MEXICO AND THROUGHOUT LATIN AMERICA...

AS CANADA'S LARGEST CITY AND THE FOURTH LARGEST IN NORTH AMERICA, TORONTO IS A GLOBAL CENTRE FOR BUSINESS, FINANCE, ARTS AND CULTURE AND IS DEDICATED TO BEING A MODEL OF SUSTAINABLE DEVELOPMENT."

Mayor of Toronto John Tory Welcoming Remarks LatAm Startups Conf 2018



### DO YOU KNOW?

- ➤ The LatAm Startups Conference has been an annual event since 2014.
- ➤ It has been held in Toronto, Mexico and Chile.
- ➤ The conference attracts high-profile speakers such as His Excellency David Johnston (former Governor General of Canada), Abdullah Snobar (CEO of DMZ, top-ranked university business incubator), Randall Howard and Manny Padda (Angel Investors of the year 2015, 2016 respectively) and John Ruffolo Business Man of the Year 2014.
- ➤ Government officials from Mexico, Brazil, Chile and Canada (Federal, Provincial, Municipal) are regular conference participants.
- ➤ The conference has had, on average, 250+ attendees and 700+ are projected to attend the Toronto conference in 2019.
- ➤ Community partners include: Startup Chile, Startup Buenos Aires, Startup Brasil, Startup Canada, Startup Peel, INADEM (Mexico) and others.



## PAST SPONSORS





















# SPONSORSHIP OPPORTUNITIES—2019

### Bronze \$2,500

- ➤ Participation in a panel
- Delegate digital package
- ➤ Up to 2 VIP meetings
- **➤** Booth
- Logo on Marketing and PR
- ➤ Bronze Social Media
- ➤ Front row seats
- ➤ 5 VIP tickets

### Silver \$4,500

- Sponsor special event during the conference
- Delegate digital package
- ➤ Up to 5 VIP meetings
- **➤** Booth
- Logo on Marketing and PR
- Silver Social Media
- Front row seats
- ➤ 8 VIP tickets
- Special Interview with local or international press media

### Gold \$8,000

- Sponsor break out session
- Delegate digital package
- ➤ Up to 8 VIP meetings
- **▶** Booth
- Logo on Marketing and PR
- Gold Social Media
- Front row seats
- ➤ 15 VIP tickets
- Special Interview with local or international press media
- Video marketing preconference

# *Platinum* \$15,000

- Opening or closing remarks
- Keynote speaker in the morning or Panel moderator
- Sponsor break out session
- Delegate digital package
- Up to 10 VIP B2B meetings
- **▶** Booth
- ➤ Logo on Marketing and PR
- ➤ Platinum Social Media
- ➤ Front row seats
- ➤ 25 VIP tickets
- Special Interview with local or international press media
- Video marketing preconference





## SPONSORSHIP — EXTRAS

#### Coffee Break & Lunch — \$1, 500

Coffee break sponsors have their brand displayed with a special banner located at the coffee break area. The sponsor is mentioned during each coffee break — Special booth aside the catering table

### Corporation Exhibit Space — \$350

Limited exhibit space is available for corporations.

### Startup Exhibit Space — \$200

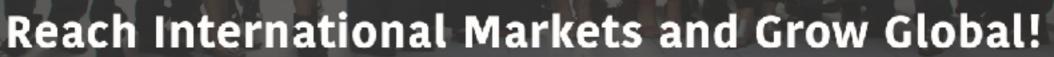
Limited exhibit space is available for startups (less than \$500K in revenue per year).

### **Customized Package**

Contact us to customize a partnership with LatAm Startups Conf 6.0

business@LatAmStartups.org













For questions or to book your sponsorship package contact us at <a href="mailto:Business@LatAmStartups.org">Business@LatAmStartups.org</a>

