



LATAM STARTUPS CONF **6.0**
TORONTO

TAKING YOUR STARTUP TO THE NEXT LEVEL!

SPONSORSHIP PACKAGE 2019

**“THE CITY OF TORONTO IS
WORKING TO CREATE
OPPORTUNITIES FOR COMPANIES
IN TORONTO, MEXICO AND
THROUGHOUT LATIN AMERICA...**

**AS CANADA’S LARGEST CITY
AND THE FOURTH LARGEST IN
NORTH AMERICA, TORONTO IS A
GLOBAL CENTRE FOR BUSINESS,
FINANCE, ARTS AND CULTURE
AND IS DEDICATED TO BEING A
MODEL OF SUSTAINABLE
DEVELOPMENT.”**

Mayor of Toronto John Tory
Welcoming Remarks
LatAm Startups Conf 2018



DO YOU KNOW?

- The LatAm Startups Conference has been an annual event since 2014.
- It has been held in Toronto, Mexico and Chile.
- The conference attracts high-profile speakers such as His Excellency David Johnston (former Governor General of Canada), Abdullah Snobar (CEO of DMZ, top-ranked university business incubator), Randall Howard and Manny Padda (Angel Investors of the year 2015, 2016 respectively) and John Ruffolo Business Man of the Year 2014.
- Government officials from Mexico, Brazil, Chile and Canada (Federal, Provincial, Municipal) are regular conference participants.
- The conference has had, on average, 250+ attendees and 700+ are projected to attend the Toronto conference in 2019.
- Community partners include: Startup Chile, Startup Buenos Aires, Startup Brasil, Startup Canada, Startup Peel, INADEM (Mexico) and others.

PAST SPONSORS



SPONSORSHIP OPPORTUNITIES—2019

Bronze \$2,500	Silver \$4,500	Gold \$8,000	Platinum \$15,000
<ul style="list-style-type: none">▶ Participation in a panel▶ Delegate digital package▶ Up to 2 VIP meetings▶ Booth▶ Logo on Marketing and PR▶ Bronze Social Media▶ Front row seats▶ 5 VIP tickets	<ul style="list-style-type: none">▶ Sponsor special event during the conference▶ Delegate digital package▶ Up to 5 VIP meetings▶ Booth▶ Logo on Marketing and PR▶ Silver Social Media▶ Front row seats▶ 8 VIP tickets▶ Special Interview with local or international press media	<ul style="list-style-type: none">▶ Sponsor break out session▶ Delegate digital package▶ Up to 8 VIP meetings▶ Booth▶ Logo on Marketing and PR▶ Gold Social Media▶ Front row seats▶ 15 VIP tickets▶ Special Interview with local or international press media▶ Video marketing pre-conference	<ul style="list-style-type: none">▶ Opening or closing remarks▶ Keynote speaker in the morning or Panel moderator▶ Sponsor break out session▶ Delegate digital package▶ Up to 10 VIP B2B meetings▶ Booth▶ Logo on Marketing and PR▶ Platinum Social Media▶ Front row seats▶ 25 VIP tickets▶ Special Interview with local or international press media▶ Video marketing pre-conference



SPONSORSHIP — EXTRAS

Coffee Break & Lunch — \$1, 500

Coffee break sponsors have their brand displayed with a special banner located at the coffee break area. The sponsor is mentioned during each coffee break — Special booth aside the catering table

Corporation Exhibit Space — \$350

Limited exhibit space is available for corporations.

Startup Exhibit Space — \$200

Limited exhibit space is available for startups (less than \$500K in revenue per year).

Customized Package

Contact us to customize a partnership with LatAm Startups Conf 6.0

business@LatAmStartups.org



Reach International Markets and Grow Global!





For questions or to book your sponsorship package contact us at
Business@LatAmStartups.org