

Helping apps implement security and privacy

www.mobisec.com.br

Privacy and Security Solutions

For companies that offer mobile apps for their customers, Mobisec services will provide privacy and security solutions. Differing from other Cybersecurity companies, Mobisec focuses on providing specific features for our clients mobile applications, in a simple and efficient manner.

Product/Service Summary

Mobisec is a both product & service business, offering consulting and analysis services, besides of developing security features for mobile apps. Our company provides additional security and privacy features such as tools to encrypt data, authentication methods, and many others to companies that offer mobile application for their customers. This creates competitive advantages for our clients against competitors that do not offer such features, enhancing their image as a trustworthy company that cares about their users' privacy and data security.



Milestones

Startup Founded.
March, 2014
Launched Whatslock app.
April, 2014
1st Million downloads.
December, 2014
App monetization.
November, 2015
First International client.
December, 2015
3 Million downloads.
February, 2016
\$80,000 in online services and ads from Facebook FBStart program.
October, 2016
Latam Startup Hub acceleration program.
April, 2017

Problems

Many mobile apps are created without security and privacy features for users. This becomes problematic when people share their personal mobile phones, even unexpectedly, with their family or colleagues, for example, in the case of a child who plays games on their parent's phone. Those users can access any app in the phone which could inadvertently cause issues for its owner:

- The owner's personal data may be accessed, either intentionally or unintentionally, then the app is failing to provide an option to protect that information.
- App users may look to competing apps that do offer the privacy and security they seek.
- Leaks of users' personal data always negatively affect brand image.

Solutions

Mobisec offers a wide array of solutions for businesses that provide mobile applications, including:

- Consulting: by experts and based on know-how of the team, Mobisec can offer a high quality security consulting service.
- Mobile Development: Mobisec has a talented and experienced developer team, that can develop personalized security and privacy features as well as an entire mobile application.
- Ready to use tools: Mobisec provides an API with a set of tools ready to use in the client's applications with free and paid options.

Core Team



Douglas Souza

CEO

Has over ten years experience working in the IT business. He has worked 8 years as a developer and system analyst and has been in charge of many security software products. Bsc in Computer Science and Specialization course in Mobile Application Development.

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Michel Traub

COO

Has more than 13 years experience working in various IT areas and companies. Worked as developer, system analyst, scrum master and product owner in many products and projects. He joined Mobisec in 2016 as COO. Bsc in Computer Science and MBA in Strategic IT Management.

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