

Sometimes  
the most important thing  
you carry on your backpack  
is a message to the world.

BEATNIK AND SONS



Beatnik & Sons is an ethical fashion brand, designed by urban adventurers to urban adventurers and manufactured by refugees in Brazil. Our handmade pieces showcase everything you need to turn your backpack into a lifetime travel companion in a modern and trendy way, with high quality as a top priority.

## OUR OFFER design, highest quality and a message

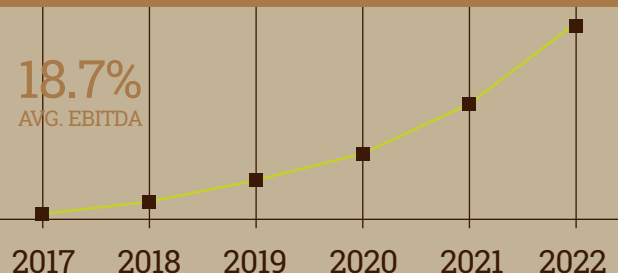
We want our customers to carry their belongings but also a message. We strive to give opportunities to capable refugees in Brazil that handcraft our backpacks with love. By partnering with NGOs across the country, we are not only supporting their lives in a new country, we are also giving hope so everyone can write a better story.

As refugees and people in need in Brazil put their hands and hearts into each backpack, we find it is important for each piece to be signed and their labor valued with wages up to 3 times the average and investment on education that will prepare the next generation of seamstresses and leather artisans.

We are constantly innovating to reduce our ecological impact. We believe in sustainable sourcing and being kind to the earth. Where we can, we use surplus fabrics, work with ecological fabrics, certified tanneries for our leather, and our high quality garments are made to last and be enjoyed for lifetime.



## OUR RESULTS change is already being made in throughout Brazil one backpack at the time



## OUR MOVEMENT thousands of people are joining

**6.500+**

backpacks sold in  
the first 2 years

**120K+**

followers on social  
media platforms

**\$420K+**

invested on refugees  
and people in need

